



**Application Package for a  
Bursary to the value of £4000 for  
Postgraduate Study at Masters Level  
in Philanthropy  
2015**

***The Mission of Giving Northern Ireland is to champion and build a strong independent voice for philanthropy and strategic giving in Northern Ireland.***

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## Introduction

Giving Northern Ireland was established in 2013, with the support of The Atlantic Philanthropies and The Lloyds Bank Foundation for Northern Ireland (formerly known as The Lloyds TSB Foundation for Northern Ireland).

At the official launch of the organisation, Giving Northern Ireland released a report which had been commissioned entitled, *Giving By High Net Worth Individuals in Northern Ireland*. The report confirmed that there is currently a high level of interest in the UK and Ireland around the potential of philanthropy by high net worth individuals and corporates to promote greater strategic investment in society.

## Selection Criteria

Giving Northern Ireland defines philanthropy as:

***The structured, planned and strategic giving of resources; money, time, expertise or goods to positively impact on society.***

Giving Northern Ireland has enjoyed a successful and high profile establishment phase. With available funds and a dedicated team in place, Giving Northern Ireland has initiated, led and supported a number of initiatives to champion and support giving and philanthropic activity in Northern Ireland, including but not limited to:

- The coordination of a programme of events entitled Philanthropy Fortnight which celebrate and encourage a culture of giving in Northern Ireland. The programme in 2013 was extremely successful and was replicated in 2014, with an increase in participating organisations and the securing of a dedicated media partner, U105, for the period.
- A series of “Safe Spaces Dinners” where High Net Worth Individuals come together in an intimate, confidential setting to discuss philanthropic issue-specific giving and to set an action plan for future development.
- The establishment of a Next Generation Network, a networking group to encourage young professionals aged 25-40, to come together in a social environment, to discuss

and promote philanthropy. The group launched a programme of events in the summer of 2014.

- The creation of a Major Donor Training Course for fundraisers, which is currently being piloted with a select number of charities within Northern Ireland.
- Promotion of strategic giving within high profile organisations in Northern Ireland and advising on the structures around such giving.
- The creation of a series of 3 bursaries to research philanthropy to the three Northern Ireland Universities.

As noted above the programme of events already being undertaken by Giving Northern Ireland is closely aligned to the strategic objectives, noted below and it is expected that any research undertaken would sit firmly within one or more of the four strategic objectives of Giving Northern Ireland.

Giving Northern Ireland would also wish to explore the potential to offer bursary holders the opportunity of internships within the organisation. This will be at the discretion of Giving Northern Ireland, in a manner that would not be disruptive to the research funded but rather would be in support of same. This would be within the boundaries of the research, by mutual agreement and is not a condition of acceptance.

The strategic objectives are noted as follows:

**Strategic Objective 1:** By innovating and engaging directly with High Net Worth Individuals and their professional advisors, to ignite an increasing culture of giving in Northern Ireland.

**Strategic Objective 2:** To research, understand and provide leadership to energise giving in Northern Ireland focussing on professional bodies, business organisations and corporates.

**Strategic Objective 3:** As an independent voice, to support and cement the efforts of sister organisations, by taking a co-ordinating role on giving activity

**Strategic Objective 4:** By use of selective research projects, carefully targeted events and training – to increase the profile and knowledge of giving in Northern Ireland